

A man wearing a light-colored cap with a logo, a dark t-shirt, and large black headphones around his neck. He is holding a camera rig with several cables. The background is slightly blurred, showing an indoor setting with a plant and a doorway.

# RAF BRITTO

is an Emmy-winning producer and creative director who builds culturally resonant stories at global scale.



With over 20 years leading long-form documentary series, award-winning branded campaigns, and live international productions, he operates at the intersection of story, sport, music, and culture - crafting work that connects, performs, and endures.

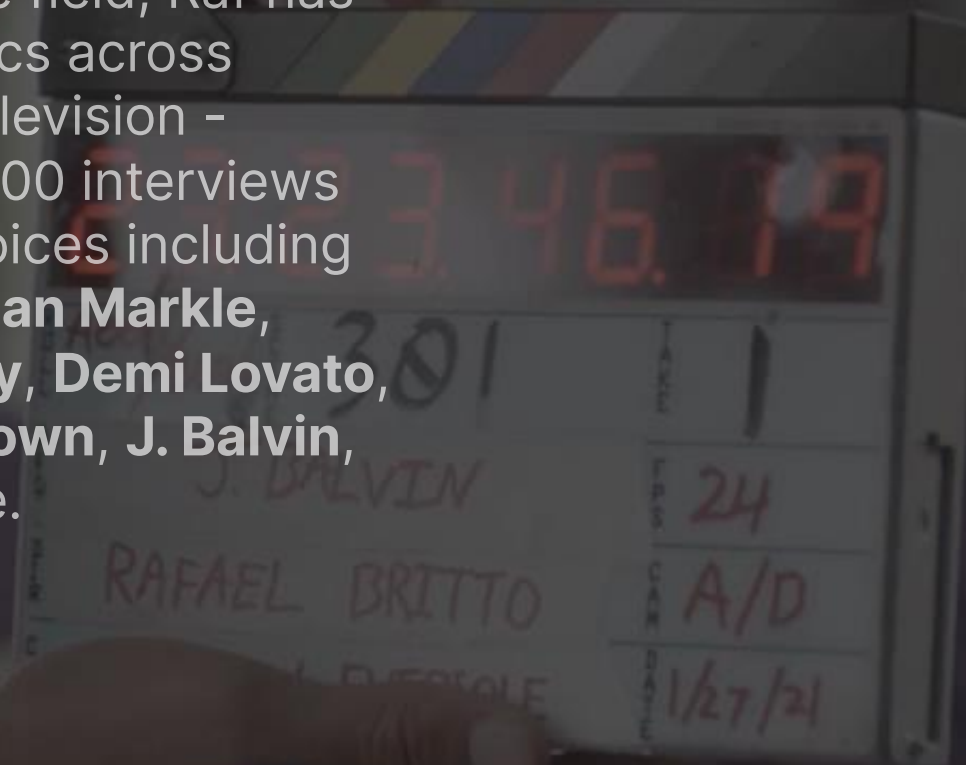
# DOCUMENTARY STORYTELLING

Raf has shaped premium documentary storytelling at the highest level of film and television. An **Emmy-winning Producer**, his work spans acclaimed series and features for **Netflix, HBO, Amazon, Hulu, and Apple TV+**, including **Welcome to Wrexham, Untold, and Street Food.**



5x Emmy Winner

From the edit bay to the field, Raf has architected narrative arcs across hundreds of hours of television - conducting more than 100 interviews with defining cultural voices including **Prince Harry and Meghan Markle, Misty Copeland, Halsey, Demi Lovato, Erykah Badu, Brené Brown, J. Balvin, Bill Simmons,** and more.



# BRANDED CONTENT & CAMPAIGNS

For the past 10 years Raf has partnered with global brands including **Hilton**, **Spotify**, **Apple**, **Fanatics**, and **Verizon** - developing creative from concept through delivery and crafting campaigns that reach wide audiences without compromising the integrity of the story.



FANATICS FEST  
WHERE SPORTS, CULTURE & COLLECT



# VERIZON'S SUPER BOWL CAMPAIGN

*The Team That Wouldn't Be There*, marked a defining moment in Raf's branded storytelling work. Leading story, he helped transform a brand message about connectivity into an emotionally resonant cultural moment honoring first responders.



3x Winner



4x Winner



Winner



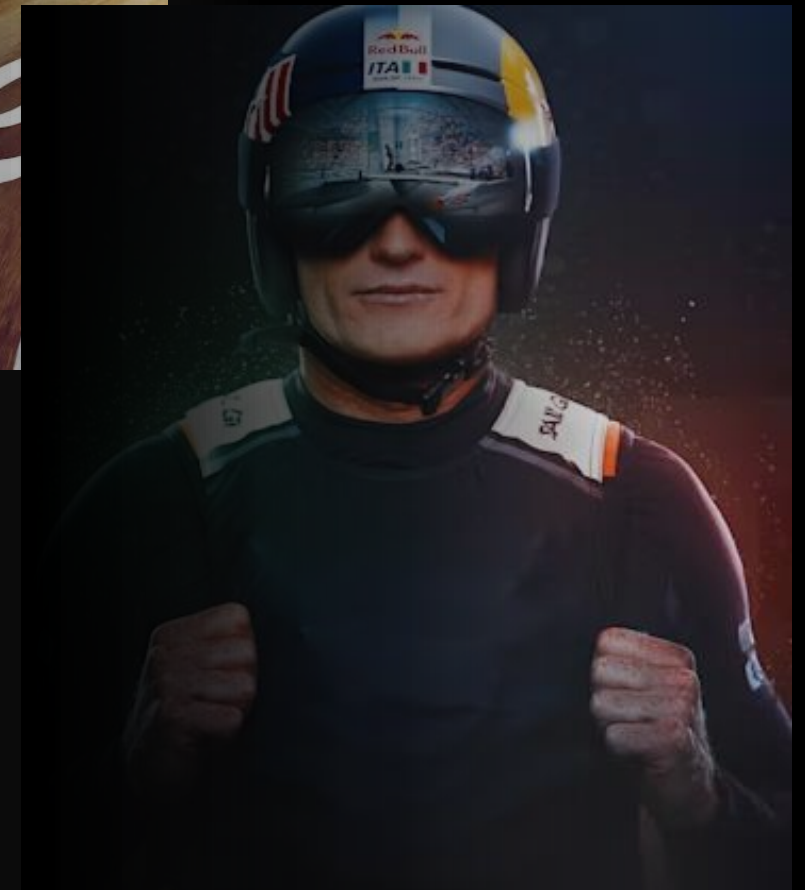
Winner



His early branded work began with **Music Happens Here**, a **Spotify x Hilton** collaboration that uncovered hidden stories in music culture and set the tone for his approach: story first, brand second.

**MUSIC  
HAPPENS  
HERE ▶**

In sports, he has led narrative strategy for leagues such as **Formula E** and **SailGP**, including the series **Uncharted**, helping expand global audiences through story-driven content ecosystems designed for modern platforms.





# GLOBAL PERSPECTIVE. CULTURAL FLUENCY.

Raf was born in Rio de Janeiro and raised across cultures, shaping a creative voice rooted in global perspective. **Fluent in Portuguese, Spanish, and English**, he has lived and worked across diverse communities and traveled to more than 50 countries - building a deep, intuitive understanding of how culture moves.